C.R

Photographer

Chloe Ronco

Boston Based

https://chloronco.wixsite.com/chloe-ronco-photog-1

Chloe.Ronco.Photo@gmail.com

Education

Massachusetts College of Art and Design/ BFA in Photography

Graduated 2024

Mercy Bailey Award

Spring 2024

Award for a graduating senior who created a memorable project

Gertrude Kasebier Bosworth Prize

Spring 2023

Artist grant of \$1k awarded to a junior for photographic excellence

Teachers Assistant

Fall 2023

Assisted professor Billie Mandle in teaching Junior Projects. This involved digital printing techniques, art installation, and narrative storytelling for photography projects.

Exhibitions/ Work Shown

Faye Chandler Emerging Art: Group Exhibition

November 2025- January 2026, Boston City Hall

Lensculture Critics' Choice 2025: Website Spotlight

May 2025

Lensculture New Visions Awards: Editors Spotlight

January 2025

Float Magazine: Whispering Shadows Online Exhibition

January 2025

New York Times Published: Careerism Is Ruining College

September 2024, New York Times Guest Essay Feature

Stories of Humanity: Group Exhibition

June-August 2024, Photographic Resource Center Boston

What We Once Knew: Senior Thesis Exhibition

May 2024, Thompson Gallery Massart

Markings of Time: Group Exhibition

April 2024, Thompson Gallery Massart

Lensculture Critics' Choice: Editors Spotlight

March 2024

Lenscratch Favorite Photograph You Took Exhibition

January 2024

Curated Fridge NYC Summer Exhibition

August 2023, CultureLab LIC NYC

Float Magazine Issue: Home is Where

August 2023, Printed Zine

Finding Light: Found Light Collective Exhibition

November 2023, Banana Room Gallery Massart

Other Experience

Hunt's Photo and Video / Sales Consultant

October 2024-Present

- Provided exceptional customer service, ensuring a positive shopping experience for all customers
- Demonstrated expertise in product features and benefits to assist customers in making informed purchasing decisions
- Maintained accurate inventory records and conducted regular stock checks to prevent out-of-stock situations
- Handled cash transactions accurately and efficiently, maintaining a balanced cash drawer at the end of each shift
- Participated in regular product knowledge sessions to stay updated on new arrivals and promotions
- Developed strong understanding of products; features, enabling effective communication with customers
- Used Tyler POS system for transactions, inventory and customer history

Ivana D George Studio / Marketing Intern/ Assistant

May 2023-August 2023, Bridgewater State University

- Conducted market research and competitor analysis to identify trends, opportunities, and potential target audiences
- Managed email marketing campaigns by creating compelling content, segmenting target audience lists, and analyzing campaign performance metrics
- Participated in brainstorming sessions to generate creative ideas for advertising campaigns that align with brand guidelines
- Created engaging content for various social media platforms, including Facebook, Instagram, LinkedIn, Twitter, and LinkedIn
- Managed social media accounts by scheduling posts, monitoring comments/messages, and responding to inquiries in a timely manner
- Assisted in the creation of social media content calendars/schedules to ensure consistent posting frequency and variety of content types

- Retouched and edited photos using Adobe Photoshop to enhance image quality and aesthetics
- Exercised Darkroom techniques to help with printing processes for a commission
- Scanned and retouched past artwork for Ivana's personal archive
- Used DJI gimbals to create video content for social media
- Framed and packaged artworks for a large commission

Griffin Museum of Photography / Museum Intern

May 2022-August 2022, Winchester, MA

- Performed research and analysis on industry trends, competitors, and market opportunities
- Assisted with the installation and deinstallation of art exhibitions, ensuring proper handling and care of valuable artwork
- Provided excellent customer service by answering inquiries about artists, artworks, and exhibitions
- Assisted in the packaging and shipping of sold artworks to ensure safe delivery to customers or collectors
- Performed administrative tasks such as data entry, filing documents, managing emails, and scheduling appointments
- Conducted research on potential artists or artworks for future exhibitions based on curatorial themes or trends in contemporary art
- Scanned and restored historical photographs for archival purposes